



## Scholarship Application

Christmas Expo  
July 12 – 16, 2016  
Chicago, IL

**Scholarship Application Deadline is Monday, June 13, 2016**

I. Personal Data

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Email: \_\_\_\_\_

II. Professional Data

Current School: \_\_\_\_\_

Current Teaching Position: \_\_\_\_\_

Number of Years in position: \_\_\_\_\_

Grades Taught in Position: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Previous Employed and Dates: \_\_\_\_\_

\_\_\_\_\_

III. Goals

Professional Goals: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



Scholarship Eligibility Requirements:

- Application must be received by Monday, June 13, 2016.
- Applicant must be currently employed by Monroe City School System in a technology teaching capacity.
- Applicant must provide written letter from principal or direct supervisor of recommendation and consent that he/she can attend the training as a representative of the school and school system.
- One scholarship will be awarded.

Scholarship Recipient Duties:

- Recipient must attend all classes of the Christmas Expo including the Light-O-Rama Immersion Class on July 12 – 13, 2016 in Chicago, IL.
- Recipient is a representative of Monroe City Schools and will perform as a professional representative of the area.
- Recipient must take the gained training and implement into a 30 minute animated light show at one location of Lighted areas for Christmas on the River by the first of November.
- Recipient must work with the Convention and Visitors Bureau to establish the set up of the light elements for the show that will be an enhancement to the Christmas on the River lighted activities for the holiday season.

All applications must be received by **Monday, June 13, 2016** to:

Alana Cooper

Monroe-West Monroe Convention and Visitors Bureau

Mail: P.O. Box 1436                      Delivered to: 601 Constitution Drive

West Monroe, LA 71294                      West Monroe, LA 71292

E-mailed to : [acooper@monroe-westmonroe.org](mailto:acooper@monroe-westmonroe.org)

*Scholarship recipient will be notified no later than Friday, June 17, 2016.*

Scholarship includes:

1. Registration Fees for the Christmas Expo
2. Airfare to Chicago, IL
3. Transportation (Taxi) to the hotel and back to the airport
4. Hotel accommodations for the training time frame of July 11 – 17, 2016
5. Meals that are included with registration
6. Meal allowance of up to \$50 per day for 6 days

## Scholarship Information

The Monroe-West Monroe Convention and Visitors Bureau will be offering one scholarship to include most all expenses to attend the Christmas Expo including the Light-O-Rama Immersion two day workshop. The intentions for establishing the scholarship is to integrate the technology and creativity in developing an attraction during the holiday season that draws visitors to the Monroe-West Monroe area. At this time, we currently have 6 to 8 locations of lighted areas within the Parish. We want to have more collaboration with local talent to create light shows that people are talking about and want to come to see.

We feel that by “teaching the teachers” at our local high schools, we can develop more interest and utilize the strengths of our students and local talent to have the best Christmas displays in the Southeast Region.

With receiving the scholarship and training, the teacher will be able to utilize the numerous lights and displays that the CVB owns to develop light shows similar to those seen on you tube and “The Great Christmas Light Fight” television series. We are asking in return for a 30 minute light show at one of our lighting areas.

### What is Christmas Expo?

Three jolly days of decorating ideas and education to help light your way to your best outdoor holiday display. It's inspiration for everyone!

- **Homeowners**, whether your display is small and growing or large and the talk of the neighborhood
- **Large-scale commercial decorators** planning displays for cities, commercial properties and amusement parks
- **60 Class Sessions** covering DIY projects, various types of software, music, supplies, safety, sequencing, animation, lighting, hardware, techniques and so much more.
- **A Vendor Hall** centered around lighting, animation and DIY products used in outdoor displays. You'll see rolls of lights, wireframes, tools, different types and brands of hardware and software, inflatables and more.

### PLUS

- **Light-O-Rama 2-day pre-show workshop** with Drew Hickman for a full [LOR immersion](#) experience.
- This event is for **all skill levels**, whether you are a beginner or have been decorating for years.

For more information about Christmas Expo, you can visit their website at:

<http://www.christmasexpo.com>

**Examples of Lights Show Videos:**

- The Great Christmas Light Fight Show

<http://abc.go.com/shows/the-great-christmas-light-fight>

- Holdman Christmas Light Show

<https://www.youtube.com/watch?v=ojzxvgkB4eY>

- Use of RGB lights and music mix light show

<https://www.youtube.com/watch?v=90oZ52M4IC0>

- Variety of light shows together

<https://www.youtube.com/watch?v=qhUdSJ8Q2UU>