

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Discover Monroe-West Monroe New Public Relations and Media Coordinator

Monroe-West Monroe, LA - Abby Wise has joined the Discover Monroe-West Monroe team as the Public Relations and Media Coordinator. She has served as the communications assistant for the past two years.

Wise recently graduated Magna Cum Laude from the University of Louisiana at Monroe with a B.A. in Communication.

“I am excited to continue serving the Monroe-West Monroe area and can’t wait to share the great news about the Twin Cities” Abby Wise, Discover Monroe-West Monroe Public Relations and Media Coordinator said.

Wise will help promote Monroe-West Monroe as a tourism destination through public relations and media efforts.

“We are excited to have Abby join us in this position and look forward to her continued contribution to the tourism industry of Ouachita Parish” Sheila Snow, Discover Monroe-West Monroe Vice President of Communications said.

She can be reached at 318.387.5691 or awise@monroe-westmonroe.org

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Discover Monroe-West Monroe promotes Ouachita Parish as a destination for leisure travel, conventions, meetings, and sporting events creating a positive economic impact for our local community

through increased visitor spending and sales tax collections. For more information about Discover Monroe-West Monroe, visit www.monroe-westmonroe.org.