



PRESS RELEASE

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SOUTHEAST TOURISM SOCIETY SELECTS CHRISTMAS ON THE RIVER AS STS TOP 20 EVENT

ATLANTA, Ga. – Southeast Tourism Society has named Monroe-West Monroe’s Christmas on the River one of the STS Top 20 Events in the Southeast for November 2019.

This year’s Christmas on the River is November 11-December 31. The STS Top 20 Festival and Event Awards have highlighted programs around the Southeast since 1985.

Travel industry experts select 20 events per month, and STS publicizes them throughout the United States. The complete list is published on two websites: [Southeast Tourism Society](#) and [Travel Media Press Room](#).

The lights will be bright this holiday season at Monroe-West Monroe’s Christmas on the River. From November 11-December 31, visitors will enjoy the sights and sounds of Christmas. Events for this year’s festivities include Freedom Trees at the Chennault Aviation & Military Museum, Santa’s Christmas Village at the NELA Children’s Museum, Christmas at the Biedenharn, Candy Cane Lane drive through light park, Rivermarket days, shopping on Antique Alley, Holiday Outdoor Movies, interactive light displays, fireworks, two parades, live theater, ballet performances, and wagon rides.

“The Top 20 Festival and Event Program is celebrating 34 years of spotlighting the best festivals and events in the Southeast. Our goal is to provide well-deserved accolades for the dedicated event organizers and additional media exposure for their events,” said Monica Smith, president and CEO of the Southeast Tourism Society. “The Southeast offers so many unique, year-round, opportunities for attendees to create memories and support an industry that is an economic generator for its community.”

Events considered for the STS Top 20 recognition must be at least three years old and have attendance of at least 1,000. The online nomination link and submission deadlines are available at SoutheastTourism.org or by calling 770-542-1523.

STS, founded in 1983 and headquartered in Roswell, Ga., is a non-profit organization dedicated to promoting travel and tourism within 12 states – Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

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