



## PRESS RELEASE

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### **Monroe-West Monroe featured as a travel destination in national magazine**

**MONROE-WESTMONROE, LA-** Monroe-West Monroe is the featured travel destination in May/June issue *Cooking with Paula Deen*. The Monroe-West Monroe Convention & Visitors Bureau (MWMCVB) worked with editors of the magazine to showcase attractions, restaurants and shops in Ouachita Parish.

“Our area has so much to offer visitors,” said Alana Cooper, MWMCVB President/CEO. “From the museums that share our history to restaurants that tell the tale of our area on a dinner plate, Monroe-West Monroe is place where visitors can both relax and enjoy a laid-back weekend or experience an adventure on one of our local bayous and waterways.”

The article, “A Charming Destination: Twin Cities offer dining options and local attractions to keep you satisfied”, was written by Morgan Crawford Scott, the magazine’s Managing Editor, and showcases various attractions such as the Ouachita River, downtown murals, Landry Vineyards, Antique Alley and accommodations at Hamilton House Inn, Biedenharn Museum and Gardens, Masur Museum, and Chennault Aviation and Military Museum. Local eateries spotlighted in the article include Miss Kay’s Sweets & Eats, Parish Restaurant, Warehouse No. 1, Trapp’s, and Standard Coffee Co.

“We look forward to hosting visitors who are inspired to travel to Monroe-West Monroe after reading this article and helping them discover our area,” Cooper said.

*Cooking with Paula Deen* has a print distribution of 236,000 and digital pageviews of 500,000. According to their media kit:

“Cooking with Paula Deen invites readers into Paula Deen’s home to experience what she holds dear: family, friends, and delicious Southern food. We embrace and celebrate traditional values and less complicated times, when love and caring were shared over comforting food and conversation.”

The magazine can be purchased at newsstands or a digital edition can be found online.

For more information, contact Sheila Snow, VP of Communications of the MWMCVB at 318-387-5691 or [ssnow@monroe-westmonroe.org](mailto:ssnow@monroe-westmonroe.org).



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