



PRESS RELEASE

FOR IMMEDIATE RELEASE

November 24, 2020

CVB Contact: Amy Keifenheim

Phone: 318.387.5691

E-mail: akeifenheim@monroe-westmonroe.org

TWIN CITY MARATHON BRINGS \$46,000 TO MONROE-WEST MONROE

Monroe-West Monroe, LA - Discover Monroe-West Monroe along with the cities of Monroe and West Monroe hosted the Twin City Half and Full Marathon on November 8. The event brought an economic impact of \$46,000 to Ouachita Parish.

300 runners participated in this Boston Marathon qualifier with 19 different states being represented.

Cash prizes were given to the top 3 male and female runners in the half marathon and the top 2 male and female runners in the full marathon.

Michael Anderson from Monroe took home first place male in the half marathon with Seth Hall and Nathan Hall from West Monroe taking 2nd and 3rd place. Kelci Rodgers of Farmerville brought home first place in the female half marathon with Janna Hermosa of Monroe and Kristy Hall of West Monroe taking home 2nd and 3rd place.

Jerod Honrath of Dripping Springs, TX won first place male in the full marathon with Jacob Turnispeed of Pineville taking home 2nd place. Deborah Lazaroff of Jackson, MI won first place woman in the full marathon with Kristen Kilpatrick of League City, TX taking home 2nd place.

The 2021 Twin City Half and Full Marathon is set for November 7, 2021.

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Discover Monroe-West Monroe promotes Ouachita Parish as a destination for leisure travel, conventions, meetings, and sporting events creating a positive economic impact for our local community through increased visitor spending and sales tax collections. For more information about Discover Monroe-West Monroe, visit www.monroe-westmonroe.org.

Economic impact information was determined by Destination International's Event Impact Calculator. This tool measures the economic value of an event and calculates its return on investment to local taxes.

