



## PRESS RELEASE

FOR IMMEDIATE RELEASE  
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### DISCOVER MONROE-WEST MONROE TO AWARD TWIN CITY MARATHON PROCEEDS TO CITY OF MONROE PD, CITY OF WEST MONROE PD, AND TEAM WILLPOWER

**WHO:** Discover Monroe-West Monroe  
**WHAT:** Twin City Marathon Proceeds Awarded to Ouachita Parish Community  
**WHEN:** 3:00 p.m., Wednesday, Dec. 16  
**WHERE:** Discover Monroe-West Monroe Visitors Center  
601 Constitution Dr., West Monroe, LA

Discover Monroe-West Monroe is hosting a press conference at 3:00 p.m., Wednesday, Dec. 16 to award the proceeds from the Twin City Marathon to the City of Monroe Police Department, City of West Monroe Police Department, and Team WillPower.

The 2020 Twin City Marathon resulted in a total donation of \$10,000 split between the three organizations.

Discover Monroe-West Monroe along with the cities of Monroe and West Monroe hosted the Twin City Marathon on November 8. The race sold out with 300 participants. Runners from 19 different states participated in the half and full marathon.

For more information, contact Amy Keifenheim at 318.387.5791 or [akeifenheim@monroe-westmonroe.org](mailto:akeifenheim@monroe-westmonroe.org).

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*Discover Monroe-West Monroe promotes Ouachita Parish as a destination for leisure travel, conventions, meetings, and sporting events creating a positive economic impact for our local community through increased visitor spending and sales tax collections. For more information about Discover Monroe-West Monroe, visit [www.monroe-westmonroe.org](http://www.monroe-westmonroe.org).*