

PRESS RELEASE

Monroe-West Monroe Convention & Visitors Bureau

CVB Contact: Alana Cooper

Phone: 318.387.5691

E-mail: acooper@monroe-westmonroe.org

CVB accepting entries for annual photo contest

MONROE-WEST MONROE, LA- The Monroe-West Monroe Convention & Visitors Bureau (MWMCVB) is partnering with Bayou Life Magazine to host their 6th Annual Photo Contest. Prizes for the contest total over \$800, but perhaps the most exciting prize is that this year's Best of Show winner will be featured on the cover of the July Issue of Bayou Life Magazine.

"We are very excited about the partnership with Bayou Life for this year's photo contest," said Sheila Snow, Communications Director of the MWMCVB. "To have your photo featured on the cover of Bayou Life Magazine is a prize that we have not been able to offer until now. We hope that this will increase participation, as well as the variety of images that are submitted to us."

The theme is "Show us the Bayou Life." The Bayou Life is our culture. It's what we eat, where we eat, what we do, our history, our scenery and everything about Ouachita Parish that we know and love. Submitted images could include your favorite restaurant or menu item, favorite local shop, art gallery, architecture, event, or anything that describes life in Monroe-West Monroe.

Last year, the MWMCVB received over 120 entries in the photo contest. Many of those entries, as well as past entries, have been featured in national advertisements and other materials, including the popular Visitors Guide, to promote the Monroe-West Monroe area.

First, Second, Third, and Fourth Prizes will be awarded in both the Adult and Student Categories. All entries will be exhibited at the Upstairs Gallery on June 6 at the June Gallery Crawl where the winners will also be announced and the Best of Show and Cover Photo will be unveiled.

The MWMCVB will begin accepting submissions on April 1. The deadline to enter is May 17 at 5:00 p.m. Please submit photos in digital format, along with the registration form, to Austin Bantel at abantel@monroe-westmonroe.org. Photos must be taken within the past two years and in Ouachita Parish to be eligible. Any photos including people must be accompanied by a signed Model Release Form that is included in the Registration Packet.

For more information, call the Communications Department of the MWMCVB at [\(318\) 387-5691](tel:3183875691) or visit www.monroe-westmonroe.org to download the registration packet.

###