

## **PRESS RELEASE**

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### **FOR IMMEDIATE RELEASE**

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### **CVB releases new Visitors Guide for Ouachita Parish**

**Monroe-West Monroe, LA** – The Monroe-West Monroe Convention & Visitors Bureau (MWMCVB) released their new Visitors Guide this week. The 44 page brochure serves as a guide book to the area, for visitors as well as locals, and showcases all there is to Discover, Eat, and Shop in Monroe-West Monroe and the surrounding areas.

“Our Visitors Guide is our largest marketing endeavor for the area,” said Alana Cooper, President/CEO of the MWMCVB. “It is the resource used by visitors when coming to the area and by locals looking to get to know our area a little bit more.”

The new Visitors Guide offers over 40 pages of information on local attractions, shops, restaurants, area hotels, outdoor activities, activities for kids, and more. A map is included to aid visitors in finding their way around Monroe-West Monroe.

“For those locals who are always looking for something to do, I challenge them to pick up a copy and begin exploring Ouachita Parish today,” Cooper said.

Copies are currently available at the MWMCVB, located at 601 Constitution Drive in West Monroe. They will soon be available at area hotels and local attractions.

For more information on all there is to Discover, Eat, & Shop in Monroe-West Monroe, visit [www.monroe-westmonroe.org](http://www.monroe-westmonroe.org) or call (318) 387-5691.

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