

Our annual photo contest is back. Hey, y'all.

# PHOTO THE ROE

April 1-May 18

Submit your photos of **Ouachita Parish** for a chance to win up to \$200 and be featured on the cover of **BayouLife!**

Photo by RJ Ojeda.  
Taken at Kiroli Park.

MONROE  
West  
MONROE  
LOUISIANA

Visit [monroe-westmonroe.org/phototheroe](http://monroe-westmonroe.org/phototheroe) for more info.

## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### Photo the Roe Contest Returns

**Monroe-West Monroe, LA**— The Monroe-West Monroe Convention and Visitors Bureau and *BayouLife Magazine* partner to present their 12<sup>th</sup> annual photo contest, continuing the theme of Photo the Roe. Submissions will be accepted April 1-May 18, and the winners will be announced on June 6 at the Downtown Gallery Crawl.

The Best of Show winning photograph will be featured on the July cover of *BayouLife Magazine* and receive an award of \$200. In the Adult Category, first through third place winners will receive up to \$150 in prize money. The Student Category winners will receive up to \$125 in prize money.

The theme Photo the Roe, like last year, is inspired by the revitalization of the downtown areas, inspiring new local organizations, and the community that is committed to making the area better than it is now. Photos can be taken anywhere in Ouachita Parish, but to capture the spirit of the theme, send photos of what life is like in Monroe and West Monroe. Whether it's people, wildlife, or cuisine, we can't wait to see what Ouachita Parish looks like from your perspective.

The contest gets an update this year! We've added the capability to upload your photos and forms on our website. In the past, we've asked for this information through e-mail, but now submissions can be sent online. Follow the link below for the submission page.

Last year, the MWMCVB received over 100 entries in the photo contest. Many of those entries, as well as past entries, have been featured in national advertisements and other materials, including our Visitors Guide, to promote the Monroe-West Monroe area.

The MWMCVB will begin accepting submissions on April 1. The deadline to enter is May 18 at 5:00 p.m. Upload photos online at the submission form given at [www.monroe-westmonroe.org/phototheroe](http://www.monroe-westmonroe.org/phototheroe). Photos must be taken within the past two years and in Ouachita Parish to be eligible, and they must be larger than 3MB. Images that include people must be accompanied by a signed Model Release Form that is included in the Registration Packet.

For more information, contact Jerrica Bennett of the MWMCVB at (318) 387-5691 or visit <http://www.monroe-westmonroe.org/phototheroe> to download the registration packet. Registration information will be available on April 1.

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