

## PRESS RELEASE

### Monroe-West Monroe Convention & Visitors Bureau

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#### CVB Grant Applications Available for January Grant Cycle

**MONROE-WEST MONROE, LA-** The Monroe-West Monroe Convention & Visitors Bureau (MWMCVB) released new grant applications for the upcoming calendar year of 2014. This year, the grant applications have been divided into two categories: [Festivals, Events, & Marketing](#) and [Capital Improvement Projects](#).

“The purpose of our grant program is to invest in our community and enhance the tourism product here in Ouachita Parish,” said Alana Cooper, Executive Director of the MWMCVB.

The deadline to apply for the MWMCVB grants is January 10. Applicants must be a 501(c)3 to apply. Grant applications are available on the MWMCVB website, [www.monroe-westmonroe.org](http://www.monroe-westmonroe.org). Those interested can find the application by scrolling to the bottom of the website and clicking on “Industry Partners.”

For more information, contact the MWMCVB at (318) 387-5691.

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