

PRESS RELEASE

Monroe-West Monroe Convention & Visitors Bureau

CVB Contact: Alana Cooper

Phone: 318.387.5691

E-mail: acooper@monroe-westmonroe.org

CVB & Bayou Life accepting entries for annual photo contest

MONROE-WEST MONROE, LA- The Monroe-West Monroe Convention & Visitors Bureau (MWMCVB) and Bayou Life Magazine are partnering once again to host their 8th Annual Photo Contest. Prizes for the contest total \$800, but perhaps the most exciting prize is that this year's Best of Show winner will be featured on the cover of the June Issue of Bayou Life Magazine.

The theme is "Show us the Bayou Life." The Bayou Life is our culture. It's what we eat, where we eat, what we do, our history, our scenery and everything about Ouachita Parish that we know and love. Submitted images could include your favorite restaurant or menu item, favorite local shop, art gallery, architecture, event, or anything that describes life in Monroe-West Monroe.

Last year, the MWMCVB received over 90 entries in the photo contest. Many of those entries, as well as past entries, have been featured in national advertisements and other materials, including the popular Visitors Guide, to promote the Monroe-West Monroe area.

First, Second, Third, and Fourth Prizes will be awarded. Winners will be announced at a special Tourism Industry Breakfast featuring Lt. Governor Jay Dardenne on May 8.

The MWMCVB will begin accepting submissions on March 16. The deadline to enter is April 24 at 5:00 p.m. Please submit photos in digital format, along with the registration form, to Sheila Snow at ssnow@monroe-westmonroe.org. Photos must be taken within the past two years and in Ouachita Parish to be eligible. Any photos including people must be accompanied by a signed Model Release Form that is included in the Registration Packet.

For more information, call the Communications Department of the MWMCVB at [\(318\) 387-5691](tel:3183875691) or visit www.monroe-westmonroe.org to download the registration packet. Registration packets will be available on February 27.

###