

**Monroe-West Monroe Convention and Visitors Bureau
601 Constitution Drive
West Monroe, Louisiana 71292
Board of Directors Meeting
Minutes
September 21, 2020**

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau, 601 Constitution Drive, West Monroe, Louisiana 71292 at 4:00 p.m., September 21, 2020. Video Conference offered to Board Members that were unable to attend in person.

The President Ryan Roark presided.

Roll Call: **Present**
Omar Elgourani
Jordan Guillot
Sue Nicholson
Don O'Toole, Jr.
Nash Patel
Ryan Roark
Norene Smith
Roderick Worthy—Via Video Conference

Absent
Sammy Gordy (E)
Mickey Merritt (E)
Kevin Crosby (E)

Staff: Alana Cooper, President and CEO
Elmer Noah, Board Attorney
Krystle Ivey, Operations Administrator
Ruth Canales, Office Manager

Agenda: Jordan Guillot moved, and Nash Patel seconded to approve the September 21, 2020 Board Meeting agenda. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Minutes: Nash Patel moved, and Omar Elgourani seconded to approve the August 17, 2020 minutes as read. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Treasurer's Report: The board members reviewed the itemized deposits and disbursements showing a balance on hand as of August 31, 2020:

General Funds: \$7,247,491.98

Jordan Guillot moved, and Sue Nicholson seconded to approve the August 31, 2020 financial reports including the budget to actual comparison. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Staff Activities and Travel Plans: Norene Smith moved, and Omar Elgourani seconded to approve travel plans for October 2020-December 2020. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Committee Reports:

Facilities/Product Development Committee

Chairman Jordan Guillot reported on the meeting of the Facilities/Product Development Committee. The Board was given an overview of the meeting and provided a list of the needs for the CVB in development of an indoor sports facility. Board Members were asked to provide additional input before the next meeting.

Other Business:

CEO Alana Cooper reported on the status of the Wayfinding Signage Project. Due to hurricane, three signs have been damaged and removed to Agnew Sign for examination and repair if necessary. Destination signs have arrived. Agnew Sign will be putting up these signs in the months to come.

President's and CEO Reports:

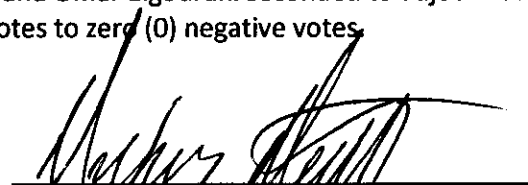
The Bassmasters Championship is scheduled for November 2021. CEO Alana Cooper requested that the Board designate up to \$55,000.00 for this tournament. Nash Patel moved, and Sue Nicholson seconded to designate up to \$55,000.00 for the Bassmasters Championship for November 2021 from Special Promotions. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Adjournment:

There being no further business, Jordan Guillot moved, and Omar Elgourani seconded to adjourn at 4:50 p.m. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.



Ryan Roark, Chairman



Mickey Merritt, Secretary/Treasurer