

**Monroe-West Monroe
Convention and Visitors Bureau
Board of Directors Meeting**

**Minutes
March 27, 2017**

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on March 27, 2017 at 4:00 p.m. The Vice Chairman, Dr. Jerry Edmondson presided.

Roll Call: **Present**

Dr. Jerry Edmondson	Omar Elgourani
Sammy Gordy	Lane Howell
Mickey Merritt	Sue Nicholson
Don O'Toole	Ryan Roark

Absent

Kevin Crosby (excused)	Nash Patel (excused)
Norene Smith (excused)	

Staff: Alana Cooper, President/CEO
 Sylvia Bullard, Office Manager/Bookkeeper
 Elmer Noah, Board Attorney

Agenda: It was moved by Don O'Toole and seconded by Omar Elgourani to approve the March 27, 2017 board meeting agenda. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Minutes: It was moved by Don O'Toole and seconded by Lane Howell to approve the minutes of the February 20, 2017 minutes as read. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Treasurer Report: The board members reviewed the itemized deposits and disbursements showing the following balance on hand as of February 28, 2017.

General Funds \$8,743,008.71

Report filed for audit.

Travel Plans: It was moved by Sammy and seconded by Mickey Merritt to approve the additional travel plans for March through July 2017. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Committee Reports:

Tourism Development Grant Committee – Ryan Roark reported that the committee met on March 27, 2017 to review payment requests.

1. The Downtown Arts Alliance requested the 1st 75% of \$5,000.00 of their grant in the amount of \$3,750.00 to update website.
2. The Dirty South Running Club requested an early release of their 1st 75% of \$5,000.00 grant in the amount of \$3,750.00 to advertise the Cottonland Marathon.

It was moved by Ryan Roark and seconded by Lane Howell to approve the release of funds to the Downtown Arts Alliance in the amount of \$3,750.00 and the Dirty South Running Club in the amount of \$3,750.00. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

President/CEO Report: Alana Cooper reported that the University of Louisiana Athletic Department will bid on two (2) sport events. She requested board approval to dedicate a sponsorship in the amount of \$5,000.00 for the Track and Field bid and a sponsorship in the amount of \$15,000.00 for the Sunbelt Conference Baseball Championship if they are the successful bidder.

It was moved by Don O’Toole and seconded by Sue Nicholson to approve the President/CEO request to dedicate \$5,000.00 sponsorship for the Track and Field bid and \$15,000.00 for the Sunbelt Conference Baseball Championship bid If ULM is the successful bidder. Motion carried by a vote of eight (8) affirmative vote to zero (0) negative votes.

Adjournment: There being no further business, it was moved by Omar Elgourani and seconded by Mickey Merritt to adjourn at 4:50 p.m. Motion carried by a vote of eight (8) affirmative votes to zero (0) negative votes.

Dr. Jerry Edmondson, Vice Chairman

Sammy Gordy, Secretary/Treasurer