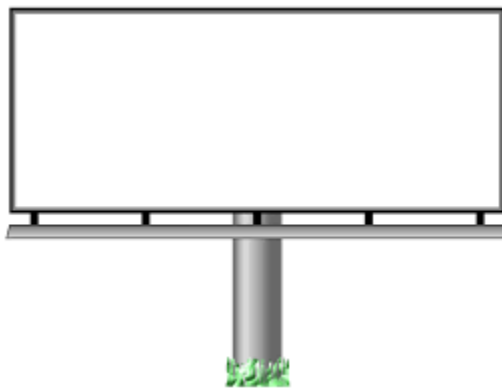




**Monroe-West Monroe Convention & Visitors Bureau
Tourism Development Grant
For
Billboard Marketing**



**Marketing during Calendar Year
Of 2018
Final Report Requirements**

Final Grant Report Information

This information was to be collected at attractions, events, or festivals.

For a single entrance, we would want 20% of attendance responses, mainly those from outside of the area.

Please report the responses to the following:

1. City, State of Residence or Zip Code
2. Are you staying overnight in a hotel?
3. If yes, # of nights?
4. How did you hear about the event, festival, or attraction?
5. Is this your first time attending? (If this is a repeat event/festival)

Those receiving grants in 2018 were required to collect and report this information to the best of their ability. Failure to provide the above information may prevent you from receiving a billboard grant in the upcoming grant cycle.

Final Reports for the 2018 Billboard Grant program are due **December 31, 2018**.

If you plan to apply for a 2019 Billboard Grant, a preliminary report for 2018 must be submitted with your application due on **November 12, 2018**.