



Scholarship Application

Lt. Governor's Tourism Summit

LTA Membership

August 27-29, 2019

Baton Rouge, LA

Scholarship Application Deadline is Friday, March 22, 2019.

I. Personal Data

Name: _____

Organization: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Office Phone: _____

Email: _____

II. Professional Data

Current Employer: _____

Current Position with Organization: _____

Number of Years in position: _____

Previous Employer: _____

Address: _____

City: _____ State: _____ Zip: _____

Previous Employed Dates: _____

III. Goals

Professional Goals: _____

Written Response

Write in 200 words why you feel you will benefit from attending Summit:

I, the undersigned, approve of this application for scholarship to the Lt. Governor’s Tourism Summit, and will allow applicant to attend if he/she receives the scholarship. Any additional costs not outlined in application, will be the responsibility of the applicant and or their organization.

Organization Representative Signature: _____ Date: _____

I understand I am going as a representative of Monroe-West Monroe, Louisiana and will uphold my duties as recipient of the scholarship. All information in the application is true.

Applicant Signature: _____ Date: _____

We appreciate your interest in professional development and improvement to your organization. All questions regarding the scholarship application should be addressed to Alana Cooper at (318)387-5691 or acooper@monroe-westmonroe.org.

Scholarship Eligibility Requirements:

- Application must be received by **Friday, March 22, 2019**.
- Applicant must be currently employed in Ouachita Parish at an area attraction in a management, marketing, communications, or sales position.
- Applicant must provide written letter from direct supervisor or senior level management of recommendation and consent that he/she can take leave from their position for the training.
- One scholarship will be awarded.

Scholarship Recipient Duties:

- Recipient must attend all general and breakout sessions at the Lt. Governor's Tourism Summit.
- Recipient is a representative of Monroe-West Monroe, Louisiana and will perform as a professional representative of the area.
- Recipient must take photo(s) of experience at Summit for CVB to share in next year's scholarship application.
- Recipient must provide a feedback letter with their take home points from their learning experience while at Summit within one month of attending.

All applications must be received by **Friday, March 22, 2019**

to: Alana Cooper

Monroe-West Monroe Convention and Visitors Bureau

Mail: P.O. Box 1436

Delivered to: 601 Constitution Drive

West Monroe, LA 71294

West Monroe, LA 71292

E-mailed to: acooper@monroe-westmonroe.org

*Scholarship recipient will be notified no later than **Friday, April 5.***

Scholarship includes:

1. Registration Fees for the Lt. Governor's Tourism Summit
2. Travel to, during and from Baton Rouge, LA with the CVB staff also attending
3. Lodging
4. Meals that are included with registration and the LTA event on Tuesday evening (Recipient will be responsible for any meals outside of breakfast and lunch on Tuesday & Wednesday, and the evening event on Tuesday)
5. One year membership to LTA for your organization

WHAT IS THE LT. GOVERNOR'S TOURISM SUMMIT?

OUR LARGEST EDUCATIONAL OPPORTUNITY IS HELD EACH YEAR IN AUGUST WITH PARTNERSHIP AND SUPPORT FROM THE LOUISIANA OFFICE OF TOURISM. THIS “MUST ATTEND” EVENT FEATURES A KEYNOTE ADDRESS FROM THE LT. GOVERNOR, TOP EDUCATIONAL SPEAKERS FROM AROUND THE COUNTRY, WORKSHOPS ADDRESSING THE LATEST INDUSTRY TRENDS, OPPORTUNITIES TO NETWORK WITH OTHER TOURISM PROFESSIONALS AND MUCH, MUCH MORE.

The Monroe-West Monroe Convention and Visitors Bureau will be offering one scholarship to include most all expenses and costs to attend the Lt. Governor’s Tourism Summit. This is the premier educational program in Louisiana for tourism marketers. We feel the experience gained will benefit our tourism industry as a whole as well as the organization represented by the scholarship recipient. Part of the scholarship includes a year’s membership for the recipient’s organization. This is a great way for our area attractions to offer continuing education to their employees.

For more information on the Louisiana Travel Association, visit www.louisianatravelassociation.org.