

**Monroe-West Monroe
Convention and Visitors Bureau
Board of Directors Meeting**

**Minutes
April 20, 2015**

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on April 20, 2015 at 4:00 p.m. The Chairwoman, Sammy Gordy, presided.

Roll Call:

Present

Jerry Edmondson
Lane Howell
Nash Patel
Ryan Roark
Norene Smith

Sammy Gordy
Gretchen Kovac
Don O'Toole
Janet Rutledge

Absent

Omar Elgourani (excused)

Sue Nicholson (excused)

Staff:

Alana Cooper, President/CEO
Sylvia Bullard, Office Manager/Bookkeeper
Elmer Noah, Board Attorney

Agenda: It was moved by Lane Howell and seconded by Don O'Toole to approve the April 20, 2015 board meeting agenda. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Minutes: It was moved by Jerry Edmondson and seconded by Janet Rutledge to approve the March 16, 2015 and the March 24, 2015 Called Meeting minutes as read. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Treasurer Report: The board members reviewed the itemized deposits and disbursements showing the following balance on hand as of March 31, 2015.

General Funds \$6,689,662.27

Report filed for audit.

Travel Plans: It was moved the Ryan Roark and seconded by Lane Howell to add a trip to Chicago for LOT Sales Mission by Harolyn Falgoust and approve as amended. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Committee Reports:

Bid Committee – Alana Cooper reported that the bid committee met on April 20, 2015 at 3:15 p.m. to review the Scholarship applications submitted to attend the STS Marketing College and the Lt. Governor's Summit on Tourism. She stated that the committee will score and tally the applications. The winners will be announced at the Lt. Governor's Awareness Breakfast on May 8, 2015 at the Hamilton House.

Nominating Committee - Gretchen Kovac reported that the Nominating Committee recommends the following slate of officers for the term of June 2015 through May 2016.

Norene Smith, Chairwoman
Nash Patel, Vice Chairman
Lane Howell, Secretary/Treasurer

She reported that the officers will be voted on in the May board meeting.

Tourism Development Grant Committee – Norene Smith reported that the Tourism Development Grant Committee met on April 20, 2015 at 3:45 p.m. to review a final payment request.

She stated that after reviewing the information the committee recommended to approve the final payment to the Children's Coalition in the amount of \$625.00. Motion carried by a vote of nine (9) affirmative to votes to zero (0) negative votes.

Adjournment: There being no further business, it was moved by Lane Howell and seconded by Janet Rutledge to adjourn at 4:40 p.m. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Sammy Gordy, Chairwoman

Lane Howell, Secretary/Treasurer