

**Monroe-West Monroe  
Convention & Visitors Bureau  
Board of Directors Meeting**

**Minutes  
April 21, 2014**

**Date and Place:** The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on April 21, 2014 at 4:00 p.m. The Chairman Ryan Roark presided.

**Roll Call:**        **Present**

Jerry Edmondson	Sammy Gordy
Gretchen Kovac	Don O'Toole
Ryan Roark	Janet Rutledge

**Absent**

Omar Elgonrani (excused)	Lane Howell (excused)
Sue Nicholson (excused)	Nash Patel (excused)
Norene Smith (excused)	

**Staff:**            Alana Cooper, President/CEO  
                  Sylvia Bullard, Office Manager  
                  Elmer Noah, Board Attorney

**Agenda:** It was moved by Gretchen Kovac and seconded by Janet Rutledge to approve the April 21, 2014 board meeting agenda. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

**Minutes:** It was moved by Jerry Edmondson and seconded by Janet Rutledge to approve the March 17, 2014 minutes as read. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

**Treasurer Report:** The board members reviewed the itemized deposit and disbursements showing the following balance on hand as of March 31, 2014.

General Funds	\$5,766,437.75
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Report filed for audit.

**Travel Plans:** It was moved by Sammy Gordy and seconded by Janet Rutledge to approve the additional travel plans for April through June 2014. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

**Committee Report:**

Tourism Development Committee – Gretchen Kovac reported that the Tourism Development Grant Committee met on April 21, 2014 to review final payment requests from the following organizations.

1. The Rebel BMX requested final grant payment in the amount of \$25,000.00 for completion of the BMX track.
2. The Louisiana Cattlemen's requested final grant payment in the amount \$750.00.

It was moved by Gretchen Kovac and seconded by Jerry Edmondson to approve final payment to the Rebel BMX in the amount of \$25,000.00 and payment to the Louisiana Cattlemen's Association in the amount of \$750.00. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

**Other Business:** Alana Cooper reported that she contacted the nominating committee regarding the upcoming nomination for the 2014 through 2015 Slate of Officers. She reported that the committee made the following recommendation to be voted on in May 2014 board meeting.

Sammy Gordy, Chairman  
Norene Smith, Vice Chairman  
Lane Howell, Secretary/Treasurer

**President/CEO Report:** Alana Cooper reported that the Convention and Visitors Bureau bid for the Bassmaster Federation Fishing Tournament and the College Bassmaster National Championship Fishing Tournament. We thought that we would get one of them, but we were awarded both. She stated that funds were never dedicated for the Bassmaster Federation Tournament to be held in October 2014. She requested board approval to dedicate \$10,500.00 in Special Promotion to cover the expenses for the Bassmaster Federation Fishing Championship Tournament to be held in October 2014.

It was moved by Sammy Gordy and seconded by Janet Rutledge to dedicated \$10,500.00 in Special Promotion budget for the Bassmaster Federation Fishing Championship Tournament to be held in October 2014. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

**Adjournment:** There being no further business, it was moved by Sammy Gordy and seconded by Janet Rutledge to adjourn at 4:45 p.m. Motion carried by a vote of six (6) affirmative votes to zero (0) negative votes.

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Ryan Roark, Chairman

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Sammy Gordy, Secretary/Treasurer