

**Monroe-West Monroe
Convention & Visitors Bureau
Board of Directors Meeting**

**Minutes
June 16, 2014**

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on June 16, 2014 at 4:00 p.m. The Chairwoman, Sammy Gordy presided.

Roll Call: **Present**

Jerry Edmondson	Sammy Gordy
Gretchen Kovac	Lane Howell
Sue Nicholson	Don O'Toole
Ryan Roark	

Absent

Omar Elgonrani (excused)	Nash Patel (excused)
Norene Smith (excused)	

Staff:

Alana Cooper, President/CEO
Sylvia Bullard, Office Manager
Elmer Noah, Board Attorney

Agenda: It was moved by Gretchen Kovac and seconded by Lane Howell to approve the June 16, 2014 board meeting agenda. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

Minutes: It was moved by Lane Howell and seconded by Jerry Edmondson to approve the May 19, 2014 minutes as read. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

Treasurer Report: The board members reviewed the itemized deposit and disbursements showing the following balance on hand as of May 31, 2014.

General Funds	\$5,642,290.05
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Report filed for audit.

Travel Plans: It was moved by Ryan Roark and seconded by Lane Howell to approve the additional travel plans for June thru September 2014. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

Committee Reports:

Tourism Development Grant Committee – Gretchen Kovac reported that the Tourism Development Grant Committee met on June 16, 2014 to review a final payment request in the amount of \$25,000.00 from Cotton Stakes and Classic, LLC. The committee reviewed the final payment reports and approved to make payment directly to the Ike Hamilton Expo Center for the rental of the facility.

It was moved by Gretchen Kovac and seconded by Don O’Toole to approve the final payment request by Cotton Stakes and Classic, LLC for the Tunica Futurity Annual Cutting Horse Show held in January 2014 in the amount of \$25,000.00. The payment will be made directly to the Ike Hamilton Expo Center for rental of the Facility. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

President/CEO Report: Alana Cooper reported on the outcome of the Hotel/Motel Occupancy Increment Financing (TIF) of 2% for a new hotel that will be built in West Monroe. She stated that she attended the West Monroe City Council meeting public hearing and spoke against the Increment Financing (TIF) of the 2%. She stated that the request was denied by the West Monroe City Council.

Alana Cooper reviewed the new committee appointments for June 2014 through May 2015 board members.

Adjournment: There being no further business, it was moved by Ryan Roark and seconded by Lane Howell to adjourn at 4:35 p.m. Motion carried by a vote of seven (7) affirmative votes to zero (0) negative votes.

Sammy Gordy, Chairwoman

Lane Howell, Secretary/Treasurer