

**Monroe-West Monroe
Convention and Visitors Bureau
Board of Directors Meeting**

**Minutes
June 22, 2015**

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on June 22, 2015 at 4:00 p.m. The Chairwoman, Norene Smith, presided.

Roll Call: **Present**

Jerry Edmondson	Sammy Gordy
Omar Elgourani	Lane Howell
Sue Nicholson	Don O'Toole
Ryan Roark	Janet Rutledge

Absent: Gretchen Kovac (excused) Nash Patel (excused)

Staff: Alana Cooper, President/CEO
Sylvia Bullard, Office Manager/Bookkeeper
Elmer Noah, Board Attorney

Guest: Zack Parker, Ouachita Citizen

Agenda: It was moved by Lane Howell and seconded by Sammy Gordy to approve the June 22, 2015 board meeting agenda. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Minutes: It was moved by Sammy Gordy and seconded by Jerry Edmondson to approve the April 20, 2015 minutes as read. Motion carried by a vote of nine (9) affirmative votes.

Treasurer Report: The board members reviewed the itemized deposits and disbursements showing the following balance on hand as May 31, 2015

General Funds \$7,110,094.45

Report filed for audit.

Travel Plans: It was moved by Sammy Gordy and seconded by Janet Rutledge to approve the additional travel plans for June through September 2015. Motion carried by a vote nine (9) affirmative votes to zero (0) negative votes.

Committee Reports:

Tourism Development Committee – Janet Rutledge reported that the Tourism Development Grant Committee met on May 22, 2015 to discuss final payment requests.

The Barrel of Dreams requested final payment in the amount of \$3,750.00 for Barrel Racing event held at the Ike Hamilton Expo Center.

Twin City Ballet Company request final payment in the amount of \$2,000.00 for completion of the 2014-2015 Season.

It was moved by Janet Rutledge and seconded by Jerry Edmondson to approve the payment of \$3,750.00 to the Barrel of Dreams and the payment of \$2,000.00 to the Twin City Ballet Company. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Janet Rutledge reported that the committee also reviewed the dedicated funds schedule of outstanding grants fund that had not been requested or had expired after the one (1) year deadline. The total amount of funds undedicated and returned to the Special Promotion budget is \$57,161.66.

Other Business:

Legal Journal: Alana Cooper reported that the Convention and Visitors Bureau received two (2) quotes for the Official Journal for the Convention and Visitors Bureau. The Ouachita Citizen and the News Star submitted a quote.

Alana Cooper reported that *the Ouachita Citizen* has agreed to serve as the Convention and Visitors Bureau's official journal for June 2015 through May 2016 with no increase in cost.

It was by Omar Elgourani and seconded by Sue Nicholson to dedicate the *Ouachita Citizen* as the official journal for the Convention and Visitors for June 2015 through May 2016. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Chairwoman/President/CEO Report: Norene Smith, Chairwoman, reported that she and Alana met to assign committee members for the June 2015 through May 2016 term. She asked the board members to review the handout showing what committee they are on.

Alana Cooper reported that the Convention and Visitors Bureau was the successful bidder for the Dixie Youth World Series. She said the tournament start on July 31 through August 6, 2015 at the ULM University Park. She asked the board to dedicate \$50,000.00 for expenses to host the tournament.

It was moved by Sue Nicholson and seconded by Omar Elgourani to dedicate \$50,000.00 to host the Dixie Youth World Series to be held July 31 through August 6, 2015 at ULM University Park. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Adjournment: There being no further business, it was moved by Lane Howell and seconded by Don O'Toole to adjourn at 4:35 p.m. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Norene Smith, Chairwoman

Lane Howell, Secretary/Treasurer