

**Monroe-West Monroe  
Convention and Visitors Bureau  
Board of Directors Meeting**

**Minutes  
March 16, 2015**

**Date and Place:** The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on March 16, 2015 at 4:00 p.m. The Chairwoman, Sammy Gordy, presided.

**Roll Call:**        **Present**

Jerry Edmondson	Sammy Gordy
Lane Howell	Nash Patel
Sue Nicholson	Don O'Toole
Ryan Roark	Janet Rutledge
Norene Smith	

**Absent**

Gretchen Kovac (excused)	Omar Elgourani (excused)
--------------------------	--------------------------

**Staff:**            Alana Cooper, President/CEO  
                  Sylvia Bullard, Office Manager/Bookkeeper  
                  Elmer Noah, Board Attorney

**Agenda:** It was moved by Jerry Edmondson and seconded by Sue Nicholson to approve the March 16, 2015 board meeting agenda. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

**Minutes:** It was moved by Don O'Toole and seconded by Lane Howell to approve the February 16, 2015 minutes as read. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

**Treasurer Report:** The board members reviewed the itemized deposits and disbursements showing the following balance on hand as of February 28, 2015.

General Funds	\$6,733,450.59
---------------	----------------

Report filed for audit.

**Travel Plans:** It was moved by Lane Howell and seconded by Jerry Edmondson to approve the additional travel plans for March through June 2015. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

## **Committee Reports:**

**Tourism Development Grant Committee** – Norene Smith reported that the Tourism Grant committee met on March 16, 2015 at 3:45 p.m. to review a payment request for 75% of dedicated funds.

It was moved by Norene Smith and seconded by Don O’Toole to approve 75% payment of \$2,725.00 in the amount of \$2,043.75 to the Masur Museum of Art. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

**President/CEO Report:** Alana Cooper reported that the Horseshoe Pitching Association has extended the Monroe-West Monroe Convention and Visitors Bureau the opportunity to bid for the 2017 National Horseshoe Pitching Tournament. Alana Cooper reported that the tournament is a 14 day event to be held in July 2017. She stated if the Convention and Visitors Bureau is the successful bidder it will cost \$80,000.00 to host.

It was moved by Jerry Edmondson and seconded by Don O’Toole that the Convention and Visitors Bureau submit a bid for the 2017 National Horseshoe Pitching Tournament. The tournament will cost \$80,000.00 if the Convention and Visitors Bureau is the successful bidder. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Alana Cooper reported that the Convention and Visitors Bureau has hosted the LHSAA Powerlifting Tournament in the past and would like to bid for it again. She stated that the tournament is a three (3) day event of all classification including males and females. The tournament will cost up to \$12,000.00 if the Convention and Visitors Bureau is the successful bidder.

It was moved by Sue Nicholson and seconded by Lane Howell to bid for the 2016 LHSAA Powerlifting Tournament and dedicate \$12,000.00 if the Convention and Visitors Bureau is the successful bidder. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

**Adjournment:** There being no further business, it was moved by Lane Howell and seconded by Janet Rutledge to adjourn at 4:55 p.m. Motion carried by a vote of nine (9) affirmative votes (0) to zero (0) negative votes.

---

Sammy Gordy, Chairwoman

---

Lane Howell, Secretary/Treasurer