

**Monroe-West Monroe
Convention and Visitors Bureau
Board of Directors Meeting**

**Minutes
October 27, 2014**

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau office on October 27, 2014. The Chairman, Sammy Gordy, presided.

Roll Call: **Present**

Jerry Edmondson	Omar Elgourani
Sammy Gordy	Lane Howell
Gretchen Kovac	Sue Nicholson
Nash Patel	Don O'Toole
Ryan Roark	Janet Rutledge
Norene Smith	

Absent
None

Staff: Alana Cooper, President/CEO
 Sylvia Bullard, Office Manager
 Elmer Noah, Board Attorney

Agenda: It was moved by Lane Howell and seconded by Sue Nicholson to approve the October 27, 2014 board meeting agenda. Motion carried by a vote of Eleven (11) affirmative votes to zero (0) negative votes.

Minutes: It was moved by Jerry Edmondson and seconded by Don O'Toole to approve the September 15, 2014 minutes as read. Motion carried by a vote of eleven (11) affirmative votes to zero (0) negative votes.

Treasurer Report: The board members reviewed the itemized deposit and disbursements showing the following balance on hand as of September 30, 2014.

General Funds	\$5,640,857.69
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Report filed for audit.

Travel Plans: It was moved by Nash Patel and seconded by Lane Howell to approve the additional travel plans for October 2014 through January 2015. Motion carried by a vote of eleven (11) affirmative to zero (0) negative votes.

Committee Reports:

Tourism Development Committee – Norene Smith reported that the Tourism Development Grant Committee met on October 27, 2014 to discuss the following grant requests.

1. The University of Louisiana Heard Stadium requested 75% payment of dedicated funds of \$74,000.00 in the amount of \$55,500.00.
2. Strauss Theatre requested final payment for dedicated funds in the amount of \$5,000.00 for the replacement of a Marquee sign.
3. Downtown Renaissance requested 75% payment of 4,000.00 dedicated funds for the schools Christmas tree art project in the amount of \$3,000.00.
4. St. Jude Dirty South Marathon Race request final payment in the amount of 1,875.00. The committee approved the payment upon receipt of proposed budget to actual budget.
5. The committee made a recommendation to return funds not used for advertising the DealtFest back to the budget in the amount of \$1,561.00.

It was moved by Norene Smith and seconded by Sue Nicholson to approve the committee recommendations as presented. Motion carried by a vote of eleven (11) affirmative votes to zero (0) negative votes.

President/CEO Report: Alana Cooper reported that she has contacted two (2) dealership concerning leasing a Sport Utility Vehicle. She presented the board with two (2) options that she prefers upon the approval of the board for a lease agreement.

Option 1 – 2015 Chevrolet Tahoe LT
Option 2 – 2015 GMC Truck Yukon SL

The Smart Lease with a contract for 25,000 miles per year will have a monthly payment amount ranging from \$800.00 up to \$1,000.00.

It was moved by Jerry Edmondson and seconded by Lane Howell for the Alana Cooper, President/CEO to pursue the leasing of either the 2015 Chevrolet Tahoe LT or the 2015 GMC Truck Yukon SL as a company vehicle. Motion carried by a vote of eleven (11) affirmative vote to zero (0) negative votes.

It was moved by Jerry Edmondson and seconded by Nash Patel that the President/CEO has the authority to sign all lease agreement documents on behalf of the Convention and Visitors Bureau. Motion carried by a vote of eleven (11) affirmative votes to zero (0) negative votes.

Sammy Gordy, Chairman

Lane Howell, Secretary/Treasurer