

**Monroe-West Monroe
Convention and Visitors Bureau
Board of Directors Meeting**

**Minutes
September 15, 2014**

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau office on September 15, 2014. The Chairwoman, Sammy Gordy, presided.

Roll Call: Present

Jerry Edmondson	Omar Elgourani
Sammy Gordy	Lane Howell
Gretchen Kovac	Sue Nicholson
Don O'Toole	Ryan Roark
Janet Rutledge	Norene Smith

Absent
Nash Patel (excused)

Staff: Alana Cooper, President/CEO
Sylvia Bullard, Office Manager
Elmer Noah, Board Attorney

Agenda: It was moved by Sue Nicholson and seconded by Lane Howell to approve the September 15, 2014 board meeting agenda. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Minutes: It was moved by Jerry Edmondson and seconded by Gretchen Kovac to add Janet Rutledge as present on the August 18, 2014 minutes and approve as read. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Treasurer Report: The board members reviewed the itemized deposit and disbursements showing the following balance on hand as of August 31, 2014.

General Funds	\$5,626,653
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Report filed for audit.

Committee Reports:

Tourism Development Committee – Norene Smith reported that the Tourism Development Grant committee met on September 15, 2014 to discuss the following grant requests.

1. The University of Louisiana Monroe requested final payment of a four (4) year sponsorship grant in the amount of \$20,000.00.

It was moved by Jerry Edmondson and seconded by Gretchen Kovac to approve the final payment request in the amount of \$20,000.00 to the ULM-Monroe Athletic Foundation. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

2. The University of Louisiana Monroe Heard Stadium requested to change the dedicated funds from Heard Stadium to the ULM-Monroe Athletic Foundation in the amount of \$74,000.00 for renovation.

It was moved by Don O'Toole and seconded by Ryan Roark to change the funds in the amount of \$74,000.00 dedicated to Heard Stadium to ULM Athletic Foundation. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Adjournment: There being no further business, it was moved by Ryan Roark and seconded by Lane Howell to adjourn at 3:45 p.m. Motion carried by a vote of ten (10) affirmative votes to zero (0) negative votes.

Sammy Gordy, Chairwoman

Lane Howell, Secretary/Treasurer