



PRESS RELEASE

FOR IMMEDIATE RELEASE

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CRAPPIE MASTERS NATIONAL TOURNMANET BRINGS \$200,000 TO MONROE-WEST MONROE

Monroe-West Monroe, LA - Discover Monroe-West Monroe hosted the Crappie Masters National Tournament September 23-26 at the Forsythe Boat Dock. This event brought an economic impact of \$200,000 to Ouachita Parish.

“The Ouachita River is an excellent resource for Monroe-West Monroe and provides our region with the opportunity to deliver a positive economic impact through sports tourism. We thank Crappie Masters for bringing their National Championship to Ouachita Parish and look forward to great partnership for many years” Scott Bruscato, Monroe-West Monroe Convention and Visitors Bureau Senior Vice President of Sales said.

192 anglers competed for the championship title. Eric Cagle from Alabama took home the championship title.

While in town, anglers ate at local restaurants including Trapp’s, Waterfront Grill, and Warehouse No. 1 Restaurant.

Monroe-West Monroe will host the Crappie Masters Individual National Championship in May 2021.

For more information contact Scott Bruscato at 318.387.5691.

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Discover Monroe-West Monroe promotes Ouachita Parish as a destination for leisure travel, conventions, meetings, and sporting events creating a positive economic impact for our local community through increased visitor spending and sales tax collections. For more information about Discover Monroe-West Monroe, visit www.monroe-westmonroe.org.

Economic impact information was determined by Destination International's Event Impact Calculator. This tool measures the economic value of an event and calculates its return on investment to local taxes.