

**+Monroe-West Monroe
Convention and Visitors Bureau
Board of Director Meeting**

**Minutes
April 17, 2017**

Date and Place: The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on April 17, 2017 at 4:00 p.m. The Chairman, Nash Patel presided.

Roll Call: **Present**

Kevin Crosby	Dr. Jerry Edmondson
Omar Elgourani	Sammy Gordy
Sue Nicholson	Nash Patel
Don O'Toole	Ryan Roark
Norene Smith	

Absent

Lane Howell (excused)	Mickey Merritt (excused)
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Staff: Alana Cooper, President/CEO
 Sylvia Bullard, Office Manager/Bookkeeper
 Elmer Noah, Board Attorney

Guests: Nell Calloway, Chennault Aviation Museum
 Judge Elvis Stout, Chennault Aviation Museum
 Adrienne LaFrance, Chennault Aviation Museum

Agenda: It was moved by Sammy Gordy and seconded by Dr. Jerry Edmondson to amend and approve the board meeting agenda to add a presentation by Nell Calloway from the Chenault Aviation Museum. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Chennault Aviation Museum: Nell Calloway with the Chennault Aviation Museum presented a grant application to help fund the construction of Chennault Aviation Park and Pavilion for Aircraft Shelters, Display Entry Gates and Security Fence Enclosure in the amount of \$150,000.00. The money will be used for 20% of a 80% match in a grant application.

It was moved by Kevin Crosby and seconded by Sue Nicholson to refer the request to the grant committee. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Minutes: It was moved by Don O'Toole and seconded by Ryan Roark to approve the minutes of the March 27, 2017 minutes as read. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Treasurer Report: The board members reviewed the itemized deposits and disbursements showing the following balance on hand as of March 31, 2017.

General Funds	\$8,725,419.75
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Report filed for audit.

Travel Plans: It was moved by Sue Nicholson and seconded by Omar Elgourani to approve the additional travel plans for April through August 2017. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Committee Reports:

Nominating Committee – Omar Elgourani reported that the Nominating Committee met on April 17, 2017 to select a slate of officers for the June 2017 through May 2018 term. The officers will be voted on in the May 15, 2017 meeting. He reported that the committee recommendation is as follows:

Sammy Gordy – Chairwoman
Don O’Toole – Vice Chairman
Lane Howell – Secretary/Treasurer

Marketing & Tourism Report: Alana Cooper, President/CEO invited Sheila Snow, Vice President of Communications to do a presentation to the board to explain the marketing department advertising campaign.

Sheila Snow presented a power point presentation review of the results of the 2016 marketing efforts and presented the goals and opportunities for 2017.

President/CEO Report: Alana Cooper requested board approval for a proposed design cost by Holyfield Construction, Inc. for office renovations design in the amount of \$15,000.00.

It was moved by Sue Nicholson and seconded by Jerry Edmondson to approve the office renovations design cost from Holyfield Construction, Inc. in the amount of \$15,000.00. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Adjournment: There being no further business, it was moved by Don O’Toole and seconded by Dr. Jerry Edmondson to adjourn at 5:50 p.m. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

Nash Patel, Chairman

Sammy Gordy, Secretary/Treasurer