

**Monroe-West Monroe  
Convention and Visitors Bureau  
Board of Directors Meeting**

**Minutes  
February 16, 2015**

**Date and Place:** The regular meeting of the Convention and Visitors Bureau was held at the Convention and Visitors Bureau on February 16, 2015 at 4:00 p.m. The Chairwoman, Sammy Gordy, presided.

**Roll Call:**        **Present**

Jerry Edmondson	Omar Elgourani
Sammy Gordy	Lane Howell
Nash Patel	Sue Nicholson
Don O'Toole	Ryan Roark
Norene Smith	

**Absent**

Gretchen Kovac (excused)	Janet Rutledge (excused)
--------------------------	--------------------------

**Staff:**            Alana Cooper, President/CEO  
                  Sylvia Bullard, Office Manager/Bookkeeper  
                  Elmer Noah, Board Attorney

**Agenda:** It was moved by Jerry Edmondson and seconded by Nash Patel to approve the February 16, 2015 board meeting agenda. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

**Minutes:** It was moved by Lane Howell and seconded by Omar Elgourani to approve the January 26, 2015 minutes as read. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

**Treasurer Report:** The board members reviewed the itemized deposits and disbursements showing the following balance on hand as of January 31, 2015.

General Funds	\$6,815,988.17
---------------	----------------

Report filed for audit.

**Travel Plans:** It was moved by Omar Elgourani and seconded by Lane Howell to approve the additional travel plans for February through June 2015. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

**Committee Reports:**

**Tourism Development Grant Committee** – Norene Smith reported that the Tourism Development Grant Committee met on February 16, 2015 at 3:45 p.m. to review the following payment requests.

1. The Children’s Museum requested final payment in the amount of \$3,000.00.
2. The St. Jude-Dirty South Marathon requested the first 75% of \$7,500.00 in the amount of \$5,625.00 dedicated to advertising the marathon.

It was moved by Norene Smith and seconded by Jerry Edmondson to approve the payment requests as presented to the board. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

**President/CEO Report:** Alana Cooper reported that the board approved \$15,000.00 to bid for the Bassmaster Fishing Tournament. She stated that the Convention and Visitors Bureau was the successful bidder for the tournament. The dedicated funds will be added to the Special Promotion schedule.

**Adjournment:** There being no further business, it was moved by Lane Howell and seconded by Omar Elgourani to adjourn at 4:50 p.m. Motion carried by a vote of nine (9) affirmative votes to zero (0) negative votes.

---

Sammy Gordy, Chairwoman

---

Lane Howell, Secretary/Treasurer